

EciQguil

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

-----x

JOHNSON & JOHNSON,

Plaintiff,

v.

06 CV 7685 (RJS)  
Trial

GUIDANT CORPORATION,

Defendant.

-----x

New York, N.Y.  
December 18, 2014  
9:30 a.m.

Before:

HON. RICHARD J. SULLIVAN,

District Judge

APPEARANCES

KRAMER LEVIN NAFTALIS & FRANKEL LLP

Attorneys for Plaintiff

BY: HAROLD P. WEINBERGER, ESQ.

JOEL M. TAYLOR, ESQ.

JOHN PATRICK COFFEY, ESQ.

JENNIFER DIANA, ESQ.

JOHNSON & JOHNSON

BY: WILLIAM E. CRACO, ESQ.

BOIES, SCHILLER & FLEXNER, LLP

Attorneys for Defendant

BY: DAVID BOIES

WILLIAM S. OHLEMEYER, ESQ.

IAN M. DUMAIN, ESQ.

JACK A. WILSON, ESQ.

AND

SHEARMAN & STERLING, LLP

BY: JOHN GUELI, ESQ.

EciQguil

1 (In open court)

2 BRADFORD CORNELL, resumed.

3 CROSS-EXAMINATION CONTINUED

4 BY MR. COFFEY:

5 THE COURT: Mr. Coffey, are you ready?

6 MR. COFFEY: Yes, your Honor, I am.

7 THE COURT: Professor, are you ready?

8 THE WITNESS: Ready to go.

9 THE COURT: Come out when you hear the bell.

10 BY MR. COFFEY:

11 Q. Good morning, Professor Cornell.

12 A. Good morning.

13 Q. Would you agree that the discounted cash flow method of  
14 valuation is considered by experts to be the preeminent  
15 valuation methodology?

16 A. I think the discounted cash flow framework is really the  
17 standard valuation framework. I say framework because the real  
18 result of any DCF analysis is the inputs that you put into it,  
19 but the framework itself is probably the preeminent framework,  
20 yes.

21 Q. If the inputs are reasonable, then the output is deemed to  
22 be among the most credible ways of valuing an asset, right?

23 A. Yes. The dispute is typically with regard to the  
24 reasonable nature of the inputs.

25 Q. Understood. Now, part of your opinion is critiquing some

EciQguil

Cornell - cross

1 of the inputs into the DCF model that J&J employed and that  
2 Dr. Jarrell -- excuse me -- Professor Jarrell referred to. Is  
3 that right?

4 A. Well, not really, in the sense that I didn't do a study of  
5 the CRM market and say that, you know, it should be A rather  
6 than B. It was more to show that the output that you get is  
7 very sensitive to the inputs, so that as you change the inputs,  
8 you can get quite different valuation outputs.

9 Q. I'm going to turn to that, but before I do that, you  
10 understand that Professor Jarrell's reference to the DCF  
11 valuation is not his primary damages theory in this matter,  
12 right?

13 A. Well, we talked about this yesterday. He refers to the  
14 bids being the primary method, but to me the bids rested on the  
15 DCF, so I saw the DCF as being the underlying economics of the  
16 method.

17 Q. Right, but he used it more as a cross-check, right? A DCF  
18 valuation would put out this number, and my preference is the  
19 real preference, which is this other number. You understand  
20 that he was using DCF as contrast and in effect a cross-check  
21 to his own view of what the damages ought to be?

22 A. I understand that he said that, yes.

23 Q. In fact, the DCF valuation analysis came out with a bigger  
24 number by about 600 million than the number that Professor  
25 Jarrell was suggesting should apply here if there is a finding

EciQguil

Cornell - cross

1 of breach, right?

2 A. The DCF value was higher than the bid amounts that he used.

3 Q. In your affidavit, and I think you've just testified  
4 implicitly at least, that J&J DCF model was sensitive to  
5 various modeling assumptions. Is that right?

6 A. Yes.

7 Q. Now, there is nothing remarkable about a DCF model being  
8 sensitive to inputs. Isn't that right?

9 A. True, it's not remarkable.

10 Q. To the contrary, it would be strange if a valuation model  
11 wasn't sensitive to inputs, right?

12 A. Well, there are valuation models that aren't because the  
13 inputs are known to a high degree of certainty, so to the  
14 extent that the inputs become uncertain the valuation model  
15 becomes similarly uncertain.

16 Q. But you're not giving the opinion that the investment value  
17 of an asset cannot be determined with reasonable certainty  
18 using a DCF valuation, right?

19 A. That all depends on what you define reasonable certainty to  
20 be, and I don't have a definition as I sit here.

21 Q. In your affidavit, I don't believe you're saying this, but  
22 let me ask you, you're not saying that Johnson & Johnson's DCF  
23 model was atypically sensitive to any of the various inputs  
24 identified in your affidavit, are you?

25 A. Atypically compared to other major New York Stock Exchange

EciQguil

Cornell - cross

1 companies?

2 Q. Yes, sir.

3 A. I didn't make that comparison, no.

4 Q. Sir, you mentioned CRM, and so the next set of questions  
5 are going to be directed to projections about the CRM market as  
6 of the time the Boston Scientific and J&J bidding was taking  
7 place in January of '06. You with me?

8 A. Yes.

9 Q. Now, in connection with that, you did some analysis in your  
10 affidavit of how these sensitivities, in particular with the  
11 CRM market projections, could affect the output of the Johnson  
12 & Johnson DCF model. Do you remember that?

13 A. Yes.

14 Q. Now, in connection with your report and your affidavit, you  
15 did not compare the sensitivities of J&J's DCF model to those  
16 used by Boston Scientific or its financial advisors at Bear  
17 Stearns or Merrill Lynch. Is that right?

18 A. Correct.

19 Q. Nor did you contrast them with the sensitivities used in  
20 the models at Guidant or its financial advisors. Is that  
21 right?

22 A. Correct.

23 Q. Now, in determining the reasonableness of J&J's DCF  
24 modeling, would it have been helpful to see the models used by  
25 another sophisticated bidder for the same target or the target

EciQguil

Cornell - cross

1     itself?

2     A.   When you said determining the reasonableness, I was  
3     determining sensitivity of them to the inputs.  I wasn't  
4     necessarily saying that their efforts were unreasonable; it's  
5     just that they were fraught with uncertainty, and I wouldn't be  
6     surprised if I looked at Boston Scientific and Guidant's  
7     efforts that they wouldn't have similar uncertainty.

8     Q.   So your trial affidavit doesn't discuss whether J&J's model  
9     was more or less sensitive to the projected CRM market growth  
10    rate than the models used at Guidant, Boston or any other  
11    financial advisors, right?

12    A.   Correct.  In my view, they're probably relatively similar  
13    in that regard.

14    Q.   Now, there is nothing unusual about the fact that J&J's  
15    valuation was highly dependent on projections of Guidant's  
16    future sales.  Is that right?

17    A.   That is not unusual, no.

18    Q.   Are you aware that Boston Scientific management and its  
19    financial advisors relied on those projections as well or don't  
20    you know?

21    A.   I don't know that they were the same projections because I  
22    believe that Guidant only projected a few years and then the  
23    individual analysts had to go beyond that, but I do know that  
24    they relied on projections of those variables.

25    Q.   You would agree that the projected growth rate of the CRM

EciQguil

Cornell - cross

1 marked used by Johnson & Johnson in or about the 2005-2006 time  
2 frame was not markedly different from what others knowledgeable  
3 in the market were projecting, right?

4 A. I believe that's correct.

5 Q. You know that based on your review of contemporaneous  
6 analysts' reports?

7 A. Yes.

8 Q. Now, at the time one is evaluating the reasonableness of  
9 someone's future growth projections, one thing you can do is  
10 compare them to historical results, right?

11 A. Correct.

12 Q. You would agree that J&J's projected growth rate of the CRM  
13 market as of late 2005, early 2006 was comparable to the  
14 historic growth rate, right?

15 A. As I recall, it was. I don't remember the historic growth  
16 rate as I sit here specifically, but I recall them being  
17 somewhat similar, yes.

18 Q. Well, indeed, to wrap this up, notwithstanding some of the  
19 uncertainties associated with the input to the DCF model, you  
20 agree that J&J's projections were reasonable, right?

21 A. I didn't do an independent study of the CRM market, so I  
22 really can't say. All I can say is they were similar to some  
23 of the other ones that I saw.

24 Q. Well, in preparing your report, didn't you come to the  
25 conclusion that J&J's projections were reasonable expectations?

EciQguil

Cornell - cross

1 A. I don't recall saying that.

2 Q. Would you please, sir, if you could turn to page 192 of  
3 your deposition. It's in your book, or we have it on the  
4 screen.

5 A. You mentioned my report and now you're saying my  
6 deposition, so...

7 Q. Well, we'll clear this up.

8 A. OK.

9 Q. At line 20 you were asked the question:

10 "Q. OK. So what was the purpose of presenting the information  
11 shown in Exhibits 21 and 22?

12 "A. Well, the purpose of this entire section was to provide  
13 the trier of fact with some notion about just the uncertainty  
14 associated with what I agreed were reasonable expectations and  
15 projections, but they're still uncertain expectations and  
16 projections."

17 Do you see that?

18 A. Yes.

19 Q. All right. So noting that you've concluded that the  
20 expectations and projections were uncertain, you did agree that  
21 the expectations were reasonable, the projections were  
22 reasonable?

23 A. I may have said that in my deposition, but just to be  
24 clear, I didn't conduct any independent assessment of the  
25 projections to say "I, Brad Cornell, have studied this market



EciQguil

Cornell - cross

1 and believe this certain set of projections is reasonable." I  
2 was basing that just on the observation that most of the  
3 parties were in the same approximate range.

4 Q. So you're not offering an opinion that J&J's projections  
5 were unreasonable. Fair?

6 A. That's a fair way to put it.

7 Q. You agree that a business has a value at any given point?

8 A. Yes.

9 Q. And that value is based on expectations at that point in  
10 time about future earnings?

11 A. Well, if we're talking about a traded company, that value  
12 is based on some sort of weighted average of all potential  
13 investors' expectations, so the market takes the views of  
14 thousands of different individuals and aggregates it all into a  
15 market price.

16 Q. But there is a component of anticipation of what the future  
17 holds. Fair?

18 A. Yes. Everyone would have their own anticipation, and the  
19 market would weight all those anticipations according to how  
20 much each investor was willing to invest.

21 Q. That's true even when the earnings projected for the future  
22 are uncertain. Isn't that true?

23 A. Yes, the market price will still have to reflect  
24 expectations of future earnings even if they are highly  
25 uncertain for a company such as Tesla, for example, which has

EciQguil

Cornell - cross

1 quite uncertain future earnings.

2 THE COURT: How about one where the expectations are  
3 based on fraud? Call a company WorldCom we'll call it, and  
4 it's based on fraudulent statements of its earnings and its  
5 income. There's a value at that point, right?

6 THE WITNESS: And the value will be incorrect in some  
7 sense because the investors will form their expectations not  
8 knowing the fraud, and they will overvalue the stock --  
9 overvalue what it would be if you knew there was a fraud, and  
10 so when the fraud gets revealed you see the stock price drop  
11 dramatically because everyone changes their expectations.

12 THE COURT: OK. So if somebody tried to acquire  
13 WorldCom and got thwarted by a breach of contract, they should  
14 get the value of WorldCom before the fraud was discovered?

15 THE WITNESS: Well, no, I don't think so, that's -- I  
16 know that's related to an issue in this case, but I don't  
17 believe that would be appropriate, no.

18 THE COURT: OK.

19 BY MR. COFFEY:

20 Q. Well, that is a well-recognized exception to the no-peeking  
21 rule, right? If it could be established that there was fraud  
22 at the time of the appraisal, that is an exception to the  
23 no-peeking rule, right?

24 A. Again, I think the law ought to make that an exception.  
25 The appraisal still would do a no-peeking rule, but the

EciQguil

Cornell - cross

1 appraisal would just be very misleading because you wouldn't  
2 peek ahead and realize there was a fraud.

3 Q. Right. So what you are saying is that there ought to be in  
4 that instance a judicial determination that says we're going to  
5 set aside the usual no-peeking rule in this instance because of  
6 the fraud and look at it differently. Fair?

7 A. I think that would be the appropriate approach for a court  
8 to take.

9 Q. But other than the instance of a WorldCom or a fraud, that  
10 is the rare exception, isn't that right, to the no-peeking  
11 rule?

12 A. Well, that is an exception. You know, I'd have to search  
13 my memory banks and my documents to see if there are other  
14 exceptions, but like I said yesterday, it's not a hard-and-fast  
15 rule. There are exceptions. I didn't think of the fraud until  
16 his Honor brought it up, but that would be one exception.

17 Q. There are methodologies that professionals use to account  
18 for such uncertainties about future earnings, aren't there?

19 A. Various people use various approaches, yes.

20 Q. One of those methods is the selection of a discount rate to  
21 be used in a discounted cash flow analysis?

22 A. The discount rate is not directly related to the  
23 variability of the projections because it reflects what is  
24 known as systematic risk. Systematic risk will be somewhat  
25 relate to the variability of the projections but it's not the

EciQguil

Cornell - cross

1 same thing.

2 Q. But a discount rate can be used to reflect a particular  
3 appraiser's view of the uncertainties associated with a  
4 particular industry?

5 A. I think that when they do that, they are generally straying  
6 from what finance theory teaches and they're making a mistake.

7 Q. You understand here that J&J used a 9 and a half percent  
8 discount rate?

9 A. Yes, that was the midpoint of a range, yes.

10 Q. Are you aware of whether that's the same discount rate that  
11 was used by Boston Scientific and its financial advisors in  
12 their respective DCF cash flow analyses?

13 A. No, I don't know.

14 Q. You are not offering an opinion that the discount rate used  
15 by Johnson & Johnson was unreasonable, are you?

16 A. I'm not.

17 Q. I want to turn now to a few questions about your critique  
18 or observations about the Goldman Sachs sensitivity analysis.

19 A. OK.

20 Q. In your affidavit, you cite to those analyses as showing a  
21 range of value estimates between \$54 and \$120 per share. Do  
22 you recall that?

23 A. Yes.

24 Q. But that's not really accurate, is it? These are just  
25 numbers you found in Goldman's sensitivity analysis, right?

EciQguil

Cornell - cross

1 A. I interpreted the sensitivity analysis as determining the  
2 range of value.

3 Q. Would you mind turning to page 179 in your deposition, sir.  
4 We will pull it up. 179/line 7. And you were asked the  
5 following question and gave the following answer:

6 "Q. OK. Now, when you say that that's the discounted cash  
7 flow range of value estimates, that's not really accurate, is  
8 it? This is just numbers that you could find in a sensitivity  
9 analysis?

10 "A. Well, that's what I meant it to be."

11 Do you remember that testimony?

12 A. No.

13 Q. Did I read it accurately?

14 A. Yes.

15 Q. So Goldman wasn't saying this is the range of value; it's  
16 saying the sensitivity analysis, depending on the input you put  
17 in, this is the range that comes out at the other end, right?

18 A. I interpret that to be the range of potential value.  
19 Goldman may not refer to it as that.

20 Q. Well, you don't cite any evidence that Goldman ever said  
21 that the figures represented its view of a range of reasonable  
22 valuation estimates, correct?

23 A. I don't believe Goldman ever used those words.

24 Q. Now, when doing a DCF valuation, the purpose of performing  
25 a sensitivity analysis is to isolate and identify the input

EciQguil

Cornell - cross

1 variables that have the greatest impact on your value, right?

2 A. That's one thing it's used for. The main thing I see it  
3 being used for is to see how wrong your value estimate can be  
4 if you change your inputs within what you think is a reasonable  
5 range. So how big can your mistake be if things don't turn out  
6 the way you hoped.

7 Q. Now, a sensitivity analysis tells you what variables have a  
8 significant impact on value but not what a reasonable value is  
9 for those inputs, correct?

10 A. No, I think it tells you a reasonable value. You say  
11 "Here's my base case. Here's what I believe, these values per  
12 parameter." On that basis, I may choose to buy the stock. But  
13 I say, "Wait a minute. Suppose I'm wrong. Suppose I make more  
14 conservative estimates in the parameters?" Then the value  
15 comes up much lower and maybe I don't want to buy it at all.  
16 So I view it as an exercise in determining how sensitive your  
17 value conclusion is to the inputs.

18 Q. So it's an exercise in determining how sensitive your value  
19 conclusion is to inputs, but it's not necessarily the modeler's  
20 view of what a reasonable value is for the asset, right?

21 A. Well, the most reasonable value typically is their base  
22 case, but it's showing what if I'm wrong? You know, if I'm  
23 willing to invest in Tesla, because when I do my DCF it comes  
24 out higher than the market price, then I've got to ask myself,  
25 "Well, what if I change my assumptions within what I think are

EciQguil

Cornell - cross

1 reasonable ranges, what happens to my value?" And if it comes  
2 out much lower, maybe I don't want to buy it after all.

3 Q. Would you agree that a sensitivity analysis is not of much  
4 help in determining whether a given set of assumptions is  
5 reasonable?

6 A. Well, that's a separate exercise. You want to set your  
7 sensitivity so that you only use ranges of parameters that you  
8 think could happen. You don't want to say well, what if the  
9 discount rate is a hundred percent? Well, that's stupid  
10 because the chance of that is zero. So you limit your  
11 sensitivity to reasonable ranges of the parameters.

12 Q. You would agree that you need to do independent work to  
13 determine whether a given set of assumptions is reasonable,  
14 right?

15 A. That's a very important part of the exercise, yes.

16 Q. But you can do a sensitivity analysis without having done  
17 the work of determining what assumptions are reasonable, right?

18 A. Well, you could do it. I don't think it would be very  
19 informative in that case.

20 Q. Those two steps are largely independent?

21 A. Well, I just don't see the point of a sensitivity analysis  
22 where you haven't first evaluated how likely the range of the  
23 sensitivity is. You can do it, but it would just be a  
24 numerical exercise.

25 Q. That observation being what it is, you'd agree with me

EciQguil

Cornell - cross

1 that the two steps are largely independent?

2 A. They're related, but they're not the same.

3 Q. So the fact that Goldman performed a sensitivity analysis  
4 that showed a range between \$54 and \$120 per share doesn't mean  
5 that Goldman believed that the investment value of Guidant to  
6 J&J could reasonably fall anywhere in that range, does it?

7 A. Well, they chose a range for the parameter inputs, the  
8 sensitivities. If they didn't think it could fall within that  
9 range, why didn't they change the sensitivities?

10 Q. You don't know whether Goldman decided to go to the edge of  
11 what they thought was reasonable and then to further test  
12 sensitivity went well beyond that range; you just don't have  
13 any basis either way?

14 A. Correct, I don't have any knowledge of that.

15 Q. So it would be improper to derive from the fact that  
16 Goldman conducted a sensitivity analysis that resulted in a  
17 range of \$54 to \$120 to read into that anything whatsoever  
18 about Goldman's view about whether that bespeaks their view  
19 about the reasonable range of value of Guidant to J&J. Isn't  
20 that right?

21 A. It doesn't tell you what the probability of the outlier is.  
22 I think it says that Goldman says it's going to be somewhere in  
23 that range. It doesn't tell you how likely details are.

24 Q. Well, \$54 to \$120, it's going to be somewhere in that  
25 range. Their view about what the reasonable range of value



EciQguil

Cornell - cross

1 could be much narrower than \$54 to \$120, right?

2 A. Conceivably. I think of it like a bell-shaped curve and  
3 the \$54 and the \$120 are at the ends.

4 Q. At the ends of the very thin part of the bell?

5 A. They would be at the thin part of the bell, so they would  
6 be less likely.

7 Q. The mere fact that Goldman performed a sensitivity analysis  
8 reflecting a broad range of possible outcomes doesn't mean that  
9 Goldman recognized that Guidant's value to J&J was highly  
10 uncertain, does it?

11 A. I think it's some evidence of that, yes.

12 Q. Well, doesn't it just show that Goldman wanted J&J to see a  
13 broad range of possible outcomes depending on what inputs J&J  
14 chose to use?

15 A. I don't know because Goldman doesn't say.

16 Q. You have no reason to dispute that that could be the reason  
17 that Goldman did it?

18 A. I just don't know.

19 Q. Well, is it fair to say you don't know why Goldman did the  
20 sensitivity analysis?

21 A. Well I've never seen an investment banking analysis without  
22 one. I think they would be viewed as deficient if they didn't  
23 do it, but I don't know exactly how they interpreted it.

24 Q. Or why they did it in this case?

25 A. Or specifically why they did it.

EciQguil

Cornell - cross

1 Q. Now, you're aware that Goldman as of November 15, 2005  
2 estimated that the break-even price for an acquisition of  
3 Guidant by J&J was a tad under \$76 a share?

4 A. I remember that.

5 Q. Right.

6 A. Around \$76, yes.

7 Q. In paragraph 61 of your affidavit, you note it was \$75.83,  
8 right?

9 A. If I said that -- I remembered about 76, so that sounds  
10 about right.

11 Q. In that instance, Goldman gave a pretty specific value to  
12 J&J of what it believed to be the break-even price of Guidant  
13 if it were acquired by J&J, right?

14 A. I think that was a calculation of what would be break-even.  
15 That's relatively straightforward.

16 Q. Now, I believe you have read the deposition testimony of  
17 Kenneth Hitchner, the lead investment banker at Goldman Sachs  
18 advising J&J?

19 A. I did, some time ago, yes.

20 Q. Do you remember that he testified that the highest price at  
21 which Goldman could provide a fairness opinion was \$75 a share?

22 A. I don't know if he ever made that strong a statement. I  
23 recall him saying that it would be difficult to go above that.  
24 That was where they were at some point in time.

25 Q. Why don't we just -- it's a very short clip. We'll just

EciQguil

Cornell - cross

1 show it.

2 (Videotape shown)

3 THE COURT: Can we stop this for a second? Make it  
4 clear what we are looking at for the record.

5 MR. COFFEY: We will. Your Honor, we are going to  
6 play a brief clip from page 147 of the Hitchner deposition page  
7 147/22 through 148/line 5.

8 THE COURT: Great. OK.

9 (Videotape played)

10 Q. Do you remember reading the transcript associated with  
11 that?

12 A. I remember reading the transcript, and I remember, like I  
13 just testified a moment ago, that Goldman had trouble going  
14 much above \$75, which is consistent with what he said.

15 Q. I think actually what he said, he'd have a bit of visceral  
16 reaction for them to go beyond 76, right?

17 A. 75 and 76 are pretty close.

18 Q. Now, Goldman's sensitivity analysis included a range of  
19 valuations as high as \$107 per share, right?

20 A. Yes.

21 Q. That didn't mean that Goldman thought that \$107 could be a  
22 reasonable valuation of Guidant, right?

23 A. That would be a very optimistic valuation since it's on the  
24 upper end of all the parameters.

25 Q. Correspondingly, the fact that Goldman's analysis included

EciQguil

Cornell - cross

1 a valuation of \$58 per share did not mean that Goldman thought  
2 that \$58 could be a reasonable valuation of Guidant?

3 A. That was the most pessimistic case. They would view their  
4 most reasonable cases if you think of the bell curve as those  
5 being near the middle.

6 Q. Under the sensitivity analysis?

7 A. Yes.

8 Q. Now, you understand that Goldman prepared these analyses  
9 for purposes of rendering a fairness opinion?

10 A. Yes.

11 Q. Do you know whether J&J relied on these analyses to  
12 determine the value that it placed on Guidant?

13 A. Not specifically, no.

14 Q. Let's turn to paragraph 56 with the heading, Marco, of your  
15 affidavit. The heading of this section is in many instances  
16 the sensitivity of Guidant's value calls into question the  
17 reliability of the existence of damages, assuming arguendo a  
18 breach occurred. So I want to ask you some questions about  
19 that opinion.

20 First of all, that is not an opinion that appeared in  
21 your expert report in this case, is it?

22 A. I don't specifically recall.

23 Q. As support for this particular opinion, you cite only to  
24 Goldman's sensitivity analyses, right?

25 A. Correct.

EciQguil

Cornell - cross

1 Q. All that you are doing is pointing to the lowest number in  
2 the range evaluations derived from Goldman's sensitivity  
3 analysis at various points in time. Isn't that right?

4 A. That's right.

5 Q. You characterize that as being an estimation of Guidant's  
6 value by Goldman, right?

7 A. I'd just say assuming that those low estimates are  
8 reliable, that they're less than the 63.08. That's all I  
9 really say.

10 Q. The low estimates from the sensitivity analysis are less  
11 than 63.08, right?

12 A. Correct.

13 Q. But Goldman never says that these figures represent a range  
14 of reasonable valuation estimates, does it?

15 A. No, I've already said I don't believe they say that.

16 Q. So aren't you using these numbers for a purpose that they  
17 were never intended to be by characterizing them as Goldman's  
18 estimates of Guidant's value?

19 A. I don't think I say they were Goldman's estimates. They  
20 were numbers that were within the range of estimates provided  
21 by Goldman Sachs. I don't say it was Goldman's valuation.

22 Q. Just to be clear, again, they were estimates within the  
23 sensitivity analysis, right?

24 A. Correct.

25 Q. But in this part of trial affidavit what you are

EciQguil

Cornell - cross

1 effectively saying is that you assume that the lowest numbers  
2 yielded by Goldman's sensitivity analysis can somehow be relied  
3 on as indicative of Goldman's estimate of Guidant's value to  
4 Johnson & Johnson, right?

5 A. No, I'm saying more the converse. I'm saying that if you  
6 rely on their midpoint -- that if you rely on a projection as a  
7 measure of damages, there is the possibility that damages will  
8 be awarded even though because the projection turns out not to  
9 be true and something within the sensitivity range occurs,  
10 there was in fact no real damage.

11 Q. Your report cites no evidence indicating that Goldman  
12 intended the results of its sensitivity analysis to be relied  
13 on by Johnson & Johnson as reasonable estimates of Guidant's  
14 value. Isn't that right?

15 A. That's right.

16 Q. I want to turn now to fair market value, Professor.

17 Professor Jarrell included an analysis of fair market  
18 value damages in his report, right?

19 A. Yes.

20 Q. And you take issue with that part of his report as well,  
21 right?

22 A. Yes.

23 Q. As a threshold matter though -- let me ask you: Fair  
24 market value is often a very accurate way of determining the  
25 value of an asset, right?

EciQguil

Cornell - cross

1 A. I might quarrel with the word accurate. It's a very common  
2 definition. There is a famous IRS definition that defines fair  
3 market value and it's frequently used by courts, taxing  
4 authorities and others as the measure of fair market value.

5 Q. Is that IRS Ruling 5960?

6 A. Yes.

7 Q. It's actually PX-62 in the books. So if you look at the  
8 cross-examination book PX-62, and you can scan it, but if you  
9 can just confirm that was the IRS ruling you were referring to?

10 A. Yes.

11 Q. Do you agree with the following quote from the ruling --  
12 well, let me not quote it, so you're not seeing if I read  
13 correctly.

14 Would you agree that fair market value is the price at  
15 which an asset would change hands between a willing buyer and a  
16 willing seller when the former is not under any compulsion to  
17 buy and the latter is not under any compulsion to sell, both  
18 parties having reasonable knowledge of relevant facts?

19 A. I'd agree that's a very common definition and one I've  
20 often used many times myself, and I think I quote that in my  
21 book as well.

22 Q. Once again, this alternative damage theory that Professor  
23 Jarrell speaks to in his affidavit but does not identify as his  
24 preferred measure of damages is significantly higher than his  
25 preferred measure of damages, right?

EciQguil

Cornell - cross

1 A. Yes.

2 Q. \$1.8 billion higher?

3 A. Don't remember how much, but that sounds close to being  
4 right.

5 Q. You understand that he was evaluating that much as he used  
6 the DCF valuation as a cross-check to give comfort that his  
7 preferred method of measuring damages was not unreasonable.  
8 Right? You understand that?

9 A. That's what I recall him saying, yes.

10 Q. Do you agree that -- let me back up. You give an opinion  
11 that as an economic matter it makes no sense to calculate J&J's  
12 expectation damages in reference to what Boston Scientific paid  
13 to acquire Guidant. Do you recall that's one of your opinions?

14 A. Yes, that didn't seem to make sense to me.

15 Q. Would you agree that the \$80 price was negotiated between  
16 Guidant and Boston at arm's length?

17 A. Yes.

18 Q. Would you agree that Boston Scientific was a well-informed  
19 buyer willing to go forward under no compulsion?

20 A. Yes.

21 Q. Would you agree that Guidant was a well-informed seller  
22 willing to sell under no compulsion to do so?

23 A. Yes.

24 Q. Would you agree that both Boston and Guidant had reasonable  
25 knowledge of the relevant facts at the time the deal was



EciQguil

Cornell - cross

1 struck?

2 A. Yes.

3 Q. Now, because Boston Scientific was willing to pay \$80 a  
4 share for Guidant, you would agree that they believed that the  
5 value of Guidant was something north of that, something above  
6 that, so that they would retain some positive present value  
7 upon acquiring the company?

8 A. At the time they closed the acquisition, I believe they  
9 would have believed that, yes.

10 Q. Sir, would you agree that investment value is the specific  
11 value of an investment to a particular investor or class of  
12 investors based on individual investor requirements?

13 A. And projections, yes, that's the way I would define it.

14 Q. You would agree that in some circumstances the investment  
15 value of an asset to a particular investor may be equal to the  
16 fair market value of that asset; for instance, where that  
17 investor just acquired the asset from a willing seller in an  
18 open auction process?

19 A. Under that circumstance, it would be the fair market value.

20 Q. For instance, when Guidant accepted J&J's bid at \$71 per  
21 share, that price reflected a market valuation of Guidant at  
22 the time the bid was accepted, right?

23 A. That would be the way the IRS definition works, yes.

24 Q. That would also be true of J&J's planned bid at \$75 per  
25 share since Goldman was ultimately purchased for an even higher

EciQguil

Cornell - cross

1 price. Excuse me. Let me start over there.

2 That would also be true of Johnson & Johnson's planned  
3 bid of \$75 per share since Guidant was ultimately purchased for  
4 an even higher price assuming that the evidence shows that J&J  
5 was in fact willing to pay \$75 a share for Guidant?

6 A. I don't think you can take it that far, because the whole  
7 point of the IRS definition is it's observable. It's a willing  
8 buyer and willing seller making a transaction. Here's the  
9 price. So we don't know what it was between accepted offers.

10 Q. Well, assuming that J&J was willing to pay \$75 per share,  
11 Guidant's market value was no less than \$75 per share at the  
12 time J&J was prepared to make that bid?

13 A. Well, you know, I just can't go that far because that  
14 market value definition requires an actual observable  
15 transaction. Now we are trying to infer that because Johnson &  
16 Johnson was willing to bid that but hadn't, that it's as good  
17 as a market observation, but it is still not a market  
18 observation. You can make that argument, but it's not a market  
19 price the way the IRS defines it. It couldn't be used for  
20 assessing taxes, for example.

21 Q. Assuming that as a matter of law the appropriate measure of  
22 damages is the difference between the J&J contract price of \$63  
23 per share and the fair market value of Guidant, the objection  
24 that you raised regarding the lack of an observable fact with  
25 regard to this \$75 offer could be resolved if the Court were to

EciQguil

Cornell - cross

1 use the price that Boston Scientific was willing to pay, right,  
2 the \$80?

3 A. Well, if the court felt that was the appropriate number,  
4 that's the observable point.

5 Q. I want to end by talking about your opinions regarding  
6 Professor Jarrell's use of an event study. You give the  
7 opinion that Professor Jarrell's event study does not support  
8 his damage estimates. Do you recall that?

9 A. Yes.

10 Q. Again, this is yet another cross-check that Professor  
11 Jarrell did to provide comfort that his damage number was not  
12 unreasonable, right?

13 A. That's the way he phrased it.

14 Q. Now, in your trial affidavit, you don't dispute Professor  
15 Jarrell's conclusion that there was a \$7.8 billion increase in  
16 J&J's market capitalization on November 15, 2005 that was  
17 attributable to the announcement that J&J and Guidant had  
18 agreed to reduce the purchase price of Guidant from \$76 down to  
19 \$63 per share. You don't dispute that?

20 A. No, I don't.

21 Q. Now, you understand that Professor Jarrell isn't opining  
22 that J&J is entitled to \$7.8 billion in damages, but rather  
23 only that the market's valuation of the benefit of the re-cut  
24 deal to J&J confirms the reasonableness of its various damage  
25 calculations?

EciQguil

Cornell - cross

1 A. I understand that's what he's saying, yes.

2 Q. You would agree that \$4.3 billion, the amount yielded by  
3 Professor Jarrell's preferred method of measuring damages, is  
4 significantly lower than the market's valuation of the re-cut  
5 deal to J&J, that being \$7.8 billion. You'd agree with that?

6 A. I can agree with the arithmetic, yes. 7.8 is bigger than  
7 4.3.

8 MR. COFFEY: And on that profound note, I thank you  
9 for your time.

10 THE COURT: All right. Mr. Ohlemeyer.

11 MR. OHLEMEYER: Thank you.

12 REDIRECT EXAMINATION

13 BY MR. OHLEMEYER:

14 Q. Professor Cornell, let's start with the IRS ruling that  
15 Mr. Coffey asked you to look at. I think it's identified as  
16 Plaintiff's 62 in your binder?

17 A. Yes, I have that here.

18 Q. There's a section entitled Purpose. You see that on the  
19 first page?

20 A. Yes.

21 Q. Am I correct that the purpose of this rule is to value  
22 shares of capital stock in closely held corporations for estate  
23 tax and gift tax purposes. Isn't that right?

24 A. That's what it says, yes.

25 Q. Is that valuation designed to capture a price at a moment

EciQguil

Cornell - redirect

1 in time?

2 A. Yes.

3 Q. That is not a situation in which the future performance of  
4 that stock or the future value of that asset is evaluated in  
5 any way?

6 A. Well, not the future performance. You can say that the  
7 future value is in some sense encapsulated if there's  
8 projections of some type. But what the IRS is trying to do is  
9 get an objective measure that they can use for tax purposes as  
10 of a certain date, such as the death day of an individual.

11 Q. Right. And it brings me to the broader point --

12 THE COURT: Well, the next line says that the methods  
13 discussed herein will apply likewise to the valuation of  
14 corporate stocks on which market quotations are either  
15 unavailable or of such scarcity that they do not reflect the  
16 fair market value.

17 Do you think that last sentence could be applicable  
18 here involving the Guidant stock in December/January of 2005  
19 and 2006?

20 THE WITNESS: Well, if, for example, Guidant had been  
21 owned -- it was a family company.

22 THE COURT: But it wasn't; we know it wasn't.

23 THE WITNESS: But if the IRS had to appraise it at  
24 that point in time, they would attempt to do an appraisal for  
25 estate tax purposes that reflected its market value at that

EciQguil

Cornell - redirect

1 point in time.

2 THE COURT: But Guidant was publicly traded, so it had  
3 a market value at every one of these points in time.

4 THE WITNESS: Correct. If it's publicly traded, then  
5 they will take the publicly traded price as being what the  
6 buyer or the seller in almost all circumstances.

7 Q. And that brings me to the point I want to start with is  
8 that there's a difference, isn't there, between valuing a  
9 business at a moment in time conducting an appraisal of a  
10 business for a particular purpose and determining damages that  
11 result from the failure of one party to act or the actions of  
12 another party?

13 A. Well, there certainly can be. An appraisal or a valuation  
14 is an estimate at a point in time, often in the past. Whether  
15 or not that appraisal is a proper measure of damages depends on  
16 the legal context in which it's placed.

17 Q. And the whole discussion of -- I think it was referred to  
18 as -- the no-peek rule with respect to appraisals reflects the  
19 fact that as part of the appraisal process, you were trying to  
20 determine value at a particular moment in time?

21 A. Yes. I mean, I will give you a perfect example. My father  
22 owned a company. He passed away about a year ago. It was a  
23 privately held company, and the IRS and our family will have  
24 the company appraised as of the date of his passing and estate  
25 taxes will be based on that appraisal no matter what happened

EciQguil

Cornell - redirect

1 to the company after my father died.

2 Q. Right. So does an appraisal, as you've just described it,  
3 answer the question of what actual damage might be to a party  
4 as a result of non-performance of a contract?

5 A. No, not necessarily, because the appraisal will be based on  
6 projections whereas the damages, depending on the legal  
7 context, could be based on what actually happened and whether  
8 the party was in fact harmed.

9 Q. Would you agree with me that determining economic damages  
10 often requires, and can even benefit from, the use of business  
11 valuation methods, but a damages expert or somebody trying to  
12 calculate damages is not limited to the data that was available  
13 on the valuation date?

14 A. Well, I've said this in my book too; that damages is a  
15 broader concept than appraisal. Appraisal has a specific set  
16 of tools, and those tools may or may not be appropriate for  
17 estimating damages depending on the legal context.

18 Q. Now, Mr. Coffey asked you some questions about investment  
19 value. Is there any evidence you are aware of that either  
20 Boston Scientific or Johnson & Johnson was buying Guidant in  
21 order to resell it at a later date?

22 A. I think the evidence is just the reverse. They were both  
23 companies deeply involved in those businesses, and their  
24 projections, and particularly their synergies, all indicated  
25 that they planned to operate the company for at least ten

EciQguil

Cornell - redirect

1 years.

2 Q. What do you mean by synergies?

3 A. Synergies are benefits that arise because you're mixing two  
4 companies and getting cost savings and other benefits thereby.  
5 Clearly, you wouldn't get any synergies if you expected to buy  
6 the company and shortly resell it.

7 Q. And those synergies, when are those synergies realized or  
8 when can they be realized?

9 A. Over the years or even decades during which the two  
10 companies are merged and operate together.

11 Q. When Mr. Coffey posed the hypothetical yesterday about  
12 buying something for, I think he said, \$10 that was really  
13 worth \$13 and pocketing the \$3, is that the same kind of  
14 situation as when a company is buying another company in order  
15 to either create or exploit synergies?

16 A. There are two ways to speak of pocketing the \$13. One is  
17 to buy it at 10 and hopefully flip it right away to someone at  
18 13, because they're willing to pay more. The other is to buy  
19 it at 10 and then manage it better, take advantage of synergies  
20 over years and years, and that in fact allowed you to earn the  
21 added three. But there are two different ways of getting the  
22 three.

23 Q. How does a business person evaluate the potential value of  
24 those synergies at the time they have to make that decision?

25 A. They make projections of what those synergies are going to



EciQguil

Cornell - redirect

1 be or hope to be and then they discount them back to present  
2 value.

3 Q. We've talked a little bit about those projections. You're  
4 familiar with the projections Johnson & Johnson made about  
5 Guidant's future performance?

6 A. Yes.

7 Q. Am I correct that Professor Jarrell didn't do his own  
8 projections or create any new projections, did he?

9 A. Yes, Professor Jarrell actually did not do an appraisal.  
10 We've talked a lot about appraisals, but independent appraisals  
11 require the appraiser to do all the vetting and due diligence.  
12 He did not do an independent appraisal. He either relied on  
13 the bids directly or indirectly on Johnson & Johnson's  
14 appraisals.

15 Q. The Johnson & Johnson forecasts were done by Johnson &  
16 Johnson. Isn't that right?

17 A. Yes.

18 Q. They weren't Guidant forecasts that Johnson & Johnson was  
19 looking at?

20 A. No. I think Johnson & Johnson looked at Guidant's  
21 forecasts, but the forecasts on which they based their  
22 valuations to my understanding were all Johnson & Johnson's  
23 forecasts.

24 Q. And they were forecasts that involved operating a business  
25 that Johnson & Johnson had not previously operated?

EciQguil

Cornell - redirect

1 A. For the most part, yes.

2 Q. In a market for the most part that they weren't in?

3 A. That's correct.

4 Q. And those predictions and forecasts were made relatively or  
5 approximately in the time frame of 2005-2006?

6 A. The main ones that I looked at, yes. They also made some  
7 back in 2004 before the \$76 bid.

8 Q. They predicted what was going to happen between 2004 and  
9 2014. Isn't that right?

10 A. Yes.

11 Q. Do you recall what percentage of the value in those  
12 forecasts resulted from the operation of a CRM business?

13 A. I recall in the order of about 75 percent.

14 Q. Were those projections or did those projections incorporate  
15 forecasts about the growth rate of that business?

16 A. Of course. Generally the key driver of value in a DCF  
17 model is your forecast of the future growth and profitability  
18 of the business.

19 Q. In particular, was the key driver of that forecast  
20 associated with growth of the CRM business?

21 A. That was a very important parameter in determining the  
22 estimated value from the projections.

23 Q. When you do a forecast like that, how much of the expected  
24 value occurs in the period beyond the date of the forecast?

25 A. Well, all of it beyond the date of the forecast since it's

EciQguil

Cornell - redirect

1 all in the future.

2 Q. That's a bad question. Beyond the temporal range of the  
3 forecast. So I think you said that these forecasts involved  
4 predictions about the CRM market through the year 2014?

5 A. Correct.

6 Q. Was there value beyond 2014 built into those forecasts?

7 A. Yes. And that -- just to answer that question fully, that  
8 value depends a lot on the growth rate over the ten years  
9 because the value beyond ten years starts from whatever level  
10 you were at in year ten, and what level you were at in year ten  
11 is highly dependent upon how much you grew from year one to  
12 year ten.

13 Q. Am I correct that neither you nor Professor Jarrell were  
14 asked to opine about the reasonableness from a corporate  
15 finance perspective of the way Johnson & Johnson or Boston  
16 Scientific or anyone else prepared a model to predict the  
17 future in this case?

18 A. Neither of us did independent vetting of the key inputs or  
19 studies of those markets.

20 Q. But you did opine that those forecasts were sensitive to a  
21 couple of inputs?

22 A. Well, that the valuation outputs were sensitive to the key  
23 inputs, yes.

24 Q. I guess it's almost obvious -- perhaps not to a lawyer but  
25 to an economist -- if the inputs are either unreasonable or

EciQguil

Cornell - redirect

1 unreliable, the output is going to be less reliable or less  
2 reasonable?

3 A. Correct.

4 Q. In preparing your report, did you have an opportunity to  
5 compare the actual CRM growth rate during the time period that  
6 was described in those forecasts?

7 A. Yes.

8 MR. COFFEY: Your Honor, I'm going to object. I  
9 didn't go into this on cross. It's in his trial affidavit, and  
10 I chose not to pursue it on cross. I think this is beyond the  
11 scope.

12 THE COURT: Well, look, the point of a trial like this  
13 is not to sort of religiously guard beyond the scope. I think  
14 I'd like to hear it, so I'm going to allow it. Go ahead.

15 Q. So my question is: How does the reality of that market's  
16 performance compare with the forecasts about it that were made  
17 in 2004-2005?

18 A. Well, in my report I talked about that, and in my trial  
19 affidavit I updated it because we had a lot more data. The  
20 bottom line is that the growth rate projected at the time was  
21 on the order of 13, 14 percent, and the actual growth rate over  
22 the ten years has been more like zero to one. So the real  
23 value-creating element on which the projections were based  
24 failed to in fact occur.

25 Q. Let me ask you a couple of questions about -- I think it's

EciQguil

Cornell - redirect

1 been referred to as -- reservation price. What is the  
2 reservation price as it's been described yesterday and this  
3 morning tell you about the actual value of an asset?

4 A. Well, the word "actual" is what's hanging me up there.  
5 What is actual value as opposed to value, if you could clarify  
6 that for me.

7 Q. Let me ask a different question. Does a reservation value  
8 change over time?

9 A. Oh, sure. As soon as your projections change, your  
10 reservation value changes, and I documented that in my report  
11 and affidavit how Johnson & Johnson's reservation -- apparent  
12 reservation value kept changing.

13 Q. Are there reasons why management would be willing to bid  
14 higher than the investment value of an asset?

15 A. There are possible reasons, yes. I think Professor Coates  
16 discussed some of those.

17 Q. Let me ask my first question without the word actual. Is  
18 reservation value an indication of value at a moment in time?

19 A. The reservation value is the most you are willing to bid  
20 based on your projections at that point in time.

21 Q. If you are a strategic buyer -- and let me stop and make  
22 sure we understand what I mean by that. A strategic buyer is a  
23 buyer who is not buying to flip the asset, as you said earlier,  
24 but to extract synergies from it?

25 A. To operate it.

EciQguil

Cornell - redirect

1 Q. Operate it. If you are a strategic buyer, is your  
2 reservation value identical to a different strategic buyer's  
3 reservation value for the same asset?

4 A. No, typically not, because different strategic buyers will  
5 have different views on the benefits that can be achieved by  
6 operating the asset.

7 Q. What, if anything, does reservation price tell us about the  
8 loss Johnson & Johnson might have suffered as a result of not  
9 acquiring Guidant in 2006?

10 A. Well, you have to be very precise in defining the terms  
11 there because, in fact, if we take the perspective of today,  
12 it's my view that the loss Johnson & Johnson suffered because  
13 they didn't buy Guidant ten years ago is negative. They  
14 actually dodged a bullet. They were better off not buying it  
15 from the perspective of today than they would have been with  
16 the company.

17 Q. Let me ask you a quick question about Reckson, the Reckson  
18 transaction that was discussed yesterday.

19 Am I correct that you actually included Reckson in a  
20 analysis in your trial affidavit described in footnote 10,  
21 paragraph 22?

22 A. If we're computing the average jump between the first bid  
23 and the acquisition price, I did include it there.

24 Q. How did it change your opinion about the likelihood of the  
25 initial bidder winning when a second bidder appears?

EciQguil

Cornell - redirect

1 A. Well, you still saw on average a substantial jump between  
2 the first bid and the actual acquisition price.

3 Q. Did the likelihood that the first bid succeed in your data  
4 set even with the inclusion of Reckson?

5 A. It still was unlikely.

6 Q. You mentioned Carl Icahn. What was it about Carl Icahn's  
7 participation in that bid that made it unique or caused you to  
8 exclude it?

9 A. Well, there are a whole lot of factors which are not  
10 uncommon, I suppose, for Mr. Icahn. Do you want me to run  
11 through -- there's four or five. Do you want me to run through  
12 the whole list?

13 Q. The big ones.

14 A. Here are the big ones: The first one is that Mr. Icahn  
15 already owned the target when he started stirring the pot, so  
16 he had an incentive to get the price up even if he didn't want  
17 to acquire the company because he could profit from the shares  
18 that he already owned. And then as the transaction got going,  
19 he acquired more shares.

20 Then in order to close the transaction, he brought in  
21 two partners, and those partners pulled out within a matter of  
22 days, one claiming that he thought the price was too high.

23 Then without the partners, Mr. Icahn came back with  
24 another offer involving some complex preferred stock that the  
25 board of the target rejected immediately, at which point

EciQguil

Cornell - redirect

1 Mr. Icahn made a noisy exit and said he's not going to pursue  
2 it.

3 All in all, it seemed like a very unique and somewhat  
4 odd sequence of events that suggested, as some pundit said at  
5 the time, that Mr. Icahn was never really that intent on  
6 acquiring the company but in profiting from his holdings.

7 Given all that dust, if you like, I felt it was best  
8 to exclude the observation, but I did put it back in the  
9 average in case someone disagreed with me.

10 (Continued on next page)

11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25



ECIPGUI2

Cornell - redirect

1 Q. And that's at Footnote 10, Paragraph 22?

2 A. Yes.

3 Q. All right. Now, Mr. Coffey then asked you a hypothetical  
4 yesterday related to this situation, I think. He asked you to  
5 assume that on the 30th of December, Boston Scientific walked  
6 away from the Guidant transaction. Do you recall that?

7 A. Yes, and I recall saying you have to define what you mean  
8 by walked away.

9 Q. Let me ask you to assume a couple of other things. Let me  
10 ask you to assume that rather than just walk away, they  
11 announced a continued interest in Guidant, but that they needed  
12 time to restructure or rethink the structure of their deal or  
13 that -- Well, let me just stop right there.

14 How does that hypothetical then impact the opinion you  
15 offered about the likelihood that the deal would have closed at  
16 \$63 a share after Boston Scientific announced its intention to  
17 make a bid?

18 A. Well, I think under that circumstance, it would be very  
19 unlikely that the 63.08 would be accepted because shareholders  
20 and other key parties, like the board of Guidant, would  
21 recognize that Boston Scientific truly believes the assets are  
22 worth 72 and they're willing to pay 72, but they have  
23 impediments to get around that may take a little time.

24 Q. Now, Boston Scientific's December 5th announcement was more  
25 than a rumor, as we -- as that phrase has been discussed in

1 connection with your opinion?

2 A. Yes. There was the detailed letter explaining the offer.

3 Q. Was there anything in that letter to suggested Boston  
4 Scientific wasn't interested in actually acquiring Guidant?

5 A. No.

6 Q. And in your experience, do companies that have an interest  
7 in, express an interest in acquiring an asset, pursue that  
8 asset with some purpose?

9 A. Well, particularly when it's a strategic acquire. I mean,  
10 we're talking about a major company, and you would assume and  
11 all investors would assume, that Boston Scientific had done its  
12 homework, too, and completed its own DCF evaluations and  
13 projections; and that when they were offering 72, they thought  
14 it was because they could operate those assets for more than 72  
15 to them, and they'd be unlikely to change their mind about  
16 that. This was not an attempt to stir the pot and somehow  
17 benefit from a toehold in Guidant, for example.

18 Q. All right. Let me show you now what I think is finally  
19 marked as Defendant's 226. The Court and counsel have seen it  
20 a few times. This is a chart that includes Professor Jarrell's  
21 stock price chart that was something Mr. Coffey showed you in a  
22 different form yesterday.

23 A. Yes.

24 Q. This, in a sense, looks a little bit like your Exhibit 6,  
25 but not quite, doesn't it?

ECIPGUI2

Cornell - redirect

1 A. Yeah, it's the same type, same flavor of thing.

2 Q. All right. Just to be clear, there was some discussion  
3 yesterday about what happens to stock in December, or I think I  
4 recall you talking about why December is not always a reliable  
5 month to draw conclusions about stock price. Do you recall  
6 that?

7 A. Well, I said the very year end is particularly questionable  
8 because of tax effects and reporting effects and so forth can  
9 affect the price.

10 Q. Well, take a look at plaintiff's 55 in the binder  
11 Mr. Coffey gave you. Small point, but I just want to -- it's  
12 the one, two, three, fourth paragraph up that starts "It seems  
13 ridiculous"?

14 A. Yes.

15 Q. You see the statement there is, "It seems ridiculous, but  
16 you have to remember that arbs" -- arbitrageurs?

17 A. Yes.

18 Q. -- "have whipsaw. It's difficult to commit new capital,  
19 especially in December when we get our bonuses. People will be  
20 more aggressive in January because January is the best month to  
21 lose money," he said.

22 Is that consistent generally with what you were trying  
23 to say yesterday about the reliability of December stock  
24 prices?

25 A. Yes. That's another factor, yes.

1 Q. Now, am I correct that, in your opinion, the market's  
2 reaction to the announcement that Boston Scientific was going  
3 to make an offer tells you something about the probability that  
4 the \$63-a-share offer is likely to succeed?

5 A. It does.

6 Q. And what does it tell you?

7 A. That the \$63-a-share offer is very unlikely to succeed.  
8 Something else is likely to happen.

9 Q. Right. Now, you were shown a portion of Mr. Best's  
10 deposition yesterday. Let me show you a couple other questions  
11 and answers from that deposition, and then ask you a question  
12 based on that. Let me please have Page 94, Line 5 through  
13 Line 15.

14 (Video being played)

15 All right. Now, let me ask you to take a look at  
16 Mr. Best, Page 32, Line 17 to Line 20.

17 (Video being played)

18 Now, let me ask you to look at Page 33, Line 17  
19 through 23.

20 (Video being played)

21 All right. Let me ask you to look then at Page 68,  
22 Lines 9 through 12.

23 (Video being played)

24 All right. Now, with those additions and based on  
25 what little you've seen of Mr. Best's deposition, let me ask

1 you a question Mr. Coffey didn't ask you. How does that  
2 testimony effect your opinion about the likelihood that \$63 a  
3 share would have been the winning bid for Guidant, once Boston  
4 Scientific made its announcement on December 5th?

5 A. Well, I hadn't seen this before today, but now seeing it,  
6 it's exactly consistent with what I testified to Mr. Coffey  
7 yesterday, which is between 63 and 72, that's a \$9 gap  
8 involving, I think, four or five billion dollars.

9 So that's a lot of money for people to be able to  
10 divide up to get the deal done. And I think what Mr. Best is  
11 saying is, given that gap, we could have gotten something done  
12 to get our deal through. The shareholders would be very  
13 foolish to accept 63 because we can get them more, even if we  
14 have to not use Abbott but use some secondary route.

15 Q. And, finally, Professor, let me show you a question the  
16 Court asked William Weldon, who was the CEO of Johnson &  
17 Johnson at the time of this transaction. It's at Page 84 of  
18 the transcript, Line 17, and it continues on to Page 85,  
19 Line 1.

20 And the question is: "Are you confident that  
21 shareholders would have taken it at 63?"

22 And the witness answers: "Once again, it's hard to  
23 say. The discussions -- you know, to say whether they would  
24 have voted. As I say, the documents that I saw, there were  
25 people that liked the 76 better, but would have supported 63,

ECIPGUI2

Cornell - redirect

1 and there were others that said they wouldn't have supported  
2 it. So I don't know if it would or would not have. We felt it  
3 would have in discussions that we had, but you don't know --  
4 you don't really know until they vote."

5 Now, if you assume that Mr. Weldon gave that  
6 testimony, how does that testimony affect your opinion that  
7 \$63 was not likely to be the winning bid after the Boston  
8 Scientific announcement on December 5th?

9 A. I think it's consistent with what I've said, and I would  
10 even take a somewhat stronger, I think, position that once  
11 they've seen a valuation by Boston Scientific indicating 72 is  
12 a minimum amount, who knows? It could pay more. If I had been  
13 a shareholder, I would have been very reticent to take 63.

14 THE COURT: I thought yesterday you said that you  
15 weren't aware of a situation in which the board approved a  
16 takeover price and the shareholders, nonetheless, rejected it.

17 THE WITNESS: I wasn't aware that it happened in  
18 another circumstance, but I haven't seen a circumstance like  
19 this, where they're considering 63 and another major strategic  
20 offer comes in at 72. I think what happens then is the vote  
21 never occurs, as it didn't here. The negotiations go on and  
22 something else happens.

23 THE COURT: Okay.

24 MR. OHLEMEYER: Thank you, Professor. Those are all  
25 the questions I have.

ECIPGUI2

Cornell - redirect

1 THE COURT: That's it. All right. Mr. Coffey?

2 MR. COFFEY: Thank you, your Honor.

3 RECROSS EXAMINATION

4 BY MR. COFFEY:

5 Q. The clips of Mr. Best that you were just shown, you recall  
6 the sequence, it showed the piece I showed you yesterday?

7 A. Yes.

8 Q. Right? Which I think we agreed in the context of our  
9 questions that demonstrated that Boston would not move  
10 forward -- the Boston board would not move forward without a  
11 sign-on-the-dotted-line partner, that was the reasonable  
12 takeaway from the clip I showed you, wasn't it, in isolation?

13 A. Maybe I can say that in isolation, but I'm certainly not an  
14 expert in interpreting the limited clips of deposition.

15 Q. Well, the clips that follow that clip, which I note for the  
16 record the clip I showed you was Page 94 of the deposition.  
17 The excerpt when Mr. Best said it would have been their  
18 preference, do you think that was a follow-up question and he  
19 softened his position, is that your takeaway, given the  
20 sequence in which it was played?

21 A. I wouldn't go so far as to say that.

22 Q. Would it surprise you if I told you that every one of those  
23 three clips that were played after the clip I pointed out to  
24 you occurred many, many -- with one exception, many pages  
25 before Mr. Best's testimony about what the Boston board would

ECIPGUI2

Cornell - recross

1 not allow if they didn't have a sign-on-the-dotted-line  
2 partner?

3 A. I really don't know.

4 Q. I think the one exception is just a page before that, but  
5 all three of those quotes, clips, you were shown were before  
6 Mr. Best, towards the end of his deposition, finally  
7 acknowledged that that condition existed. You were not aware  
8 of that, right?

9 A. Yeah, my opinion was not based on anything that Mr. Best  
10 said, actually.

11 Q. You were shown a clip about people reaching out and being  
12 interested and, again, Guidant's lawyers didn't share any of  
13 that before you came to trial, right, any of this Best  
14 information?

15 A. I had not seen that.

16 Q. So I assume they didn't tell you about the efforts of  
17 Boston Scientific and its financial advisers to recruit  
18 Medtronic, unsuccessfully, to be the divestiture party, right?

19 A. I don't recall that.

20 Q. There was a specific reference to Medtronic at some point  
21 in the redirect examination; so --

22 THE COURT: Are you testifying about that, or are you  
23 asking him a question?

24 MR. COFFEY: Withdrawn. I'm withdrawing.

25 Q. Your affidavit doesn't include any reference to evidence



ECIPGUI2

Cornell - recross

1 that there were alternatives to Abbott being considered by  
2 Boston, right?

3 A. Not specific alternatives, no. I'd be shocked if there  
4 weren't, but I didn't examine them.

5 Q. You were asked some questions about the difference between  
6 a purchaser who buys and flips and someone who buys and  
7 operates. Do you remember that line of questioning?

8 A. Yes.

9 Q. And that, I guess, is called a strategic buyer is looking  
10 for views that there's synergies that are possibly involved in  
11 acquiring another asset, right?

12 A. Typically, all strategic acquisitions do have projections  
13 of synergies.

14 Q. And counsel pointed out, and you agreed, that Johnson &  
15 Johnson was not going to buy and resell in this instance,  
16 right? It was going to keep Guidant?

17 A. I agree, yes.

18 Q. And that's in part because it believed that there were  
19 synergies that were there, if they were to acquire Guidant?

20 A. Yes.

21 Q. And so one of the benefits that Johnson & Johnson expected,  
22 if it did acquire Guidant, was those synergies, right?

23 A. Yes.

24 Q. You mentioned that Professor Jarrell did no independent  
25 valuation analysis. Is it fair to say you did no independent

1 valuation analysis, yourself?

2 A. I think that's fair.

3 Q. And, again, you were asked a number of questions about what  
4 Johnson & Johnson knew and didn't know when it did its  
5 projections. I just want to confirm, you're not offering any  
6 opinion that Johnson & Johnson's projections in or about  
7 January of 2006 were unreasonable, right?

8 A. I'm not saying they were unreasonable.

9 Q. I want to follow up on this idea that reservation value  
10 could change over time. Do I understand your testimony to be  
11 that -- well, let me back up. Damages can be a function of  
12 reservation value?

13 A. All depends on the legal context the Court chooses to  
14 apply.

15 Q. So assume for the moment that the Court decides that it  
16 will factor into its appraisal, it's view of damages at a point  
17 in time several years earlier, factor in the reservation value  
18 of an asset. Are you with me?

19 A. I think so, but go a little farther and I'll see if I am.

20 Q. Okay. Sure. Since reservation value changes over time,  
21 does it follow that damages that would be awarded would change  
22 over time?

23 A. If the damages were to be based on the reservation values,  
24 then, by definition, they would change. Usually a damage is a  
25 difference between a reservation value and something else.

ECIPGUI2

Cornell - recross

1 I'll just hypothetically here say \$63. So if we're talking  
2 about a damage of a difference between 63 and some projected  
3 reservation value, then it would change if the reservation  
4 value changed.

5 Q. And so if the reservation value today was -- Can you flesh  
6 that out for me? Give me a --

7 A. Well, suppose that, you know, the decision is one where I'm  
8 going to give you a damage based on your projections and how  
9 they compute into a DCF model. Well, then it depends on which  
10 set of projections of mine you're using and when I have those  
11 projections.

12 Q. I guess I'm confused. When you say reservation value  
13 changes over time, you're talking about as you view your  
14 projections leading up to the purchase or the frustrated  
15 purchase, or are you talking about after the date of breach,  
16 years down the road the reservation value changes?

17 A. Well, it changes both, but reservation values means prior  
18 to the transaction. So if you look at Johnson & Johnson  
19 projections prior to the transaction, they're changing all the  
20 time.

21 Q. Okay. I'm glad we talked about this. But there came a  
22 point in time where they decided to put their money down and  
23 offered it, and, at that point in time, there would be a  
24 reservation value associated with that bid, right?

25 A. There would be a particular reservation value at a

1 particular point in time associated with a particular bid.

2 First, it was 76, and then it was 63, 68, 71 and so forth.

3 Q. Now, going into the future, and let's just say that the  
4 reservation value as of the bid was X, it's a number, but let's  
5 just call it X. As we go into the future and a Court is asked  
6 to decide what the damages were as of the date of the bid, are  
7 you saying that X might be different, it might be larger or  
8 smaller, when you say reservation value changes over time?

9 A. Well, the reservation value would -- I mean, the estimated  
10 value of the company, using my projections, is going to change.  
11 I don't know what sense it is to speak of a reservation value  
12 once you own the asset.

13 Q. No, but this is a situation where the sale was not able to  
14 go through. So I want to buy it. I put my money on the table.  
15 They don't -- for whatever reason, there's a breach, I don't  
16 get to do it, and my reservation was X, my reservation value,  
17 and that's what I want to claim in damages. Okay? I just want  
18 to know that I understood what you said before. Years down the  
19 road, X might be different?

20 A. It almost certainly will be.

21 Q. And so the awarded damages will be different down the road  
22 based on whether the reservation value went up or down?

23 A. It could be. If the damage analysis is one of measuring  
24 were you actually harmed, as opposed to did you think you were  
25 harmed based on your projections at the time, those are two

ECIPGUI2

Cornell - recross

1 different legal constructs.

2 Q. So I guess I'm going to go into it now. You talked about  
3 the CRM market working out to be much less robust than  
4 everybody involved thought it would be, right?

5 A. I think that's fair.

6 Q. Okay. So and based on what you're saying today, your input  
7 on this is that Johnson & Johnson would actually have lost  
8 billions of dollars, right?

9 A. I think if you compare today whether Johnson & Johnson is  
10 better off not having acquired Guidant than having acquired it,  
11 the answer would be yes.

12 Q. Right. And so if the Court standard was, sitting here in  
13 2014, that that's the standard, that testimony would be  
14 relevant to that issue, right?

15 A. That's right.

16 Q. All right. Now, if --

17 THE COURT: What's your basis for saying that? You  
18 might be right, but what's your basis for saying it?

19 THE WITNESS: Well, there are two bases. You can put  
20 the low-growth rates back into the projections at the time when  
21 you get values that are many billions less, or you can look at  
22 how much Boston Scientific has lost and written off after they  
23 acquired the assets.

24 THE COURT: And you've done that?

25 THE WITNESS: Well, the second, I've seen documents in

ECIPGUI2

Cornell - recross

1 the 10-Ks and all that have been done. The first one, I have  
2 some numbers in my reports.

3 THE COURT: Okay.

4 BY MR. COFFEY:

5 Q. And so we freeze the record today. Trial is over. The  
6 judge goes to me, and he hypothetically finds liability and  
7 comes out with a damage number. In your view, it should  
8 reflect the fact that, in the last eight years, the CRM market  
9 has done poorly, correct? That's your --

10 A. No, I'm an economist, and actually, the framework is one  
11 that the Court and the attorneys are going to have to  
12 determine. I'm just saying that the framework is critical to  
13 the answer you come up with.

14 Q. All right. And then so I just want to be sure. But you  
15 point out in the -- in your trial affidavit how poorly the CRM  
16 market did for a reason, right?

17 A. The reason is to demonstrate that Johnson & Johnson, in  
18 fact, by not acquiring Guidant received a benefit, not a harm.

19 Q. And so if this trial were postponed before we played the  
20 Stoll video, and we hold it off for two years, and the CRM  
21 market comes back gangbusters next year, 25 percent growth, are  
22 you saying that Judge Sullivan should take that into account  
23 when the trial reconvenes in 2016, what happened in those two  
24 years?

25 A. That would affect the harm up to the date of trial, yes.

ECIPGUI2

Cornell - recross

1 Q. Now, just to confirm, although you were asked on redirect  
2 about the period post-January of '06 with the CRM market  
3 growth, I just want to confirm. Valuations are forward-looking  
4 estimates based on information available as of the valuation  
5 date, right?

6 A. Appraisals are that, yes. I use the word appraisal rather  
7 than valuation, but if you want to call them valuations, yes.

8 Q. Well, do you recall the use of the term valuation in your  
9 deposition; that the questions were posed about valuations, not  
10 appraisals?

11 A. Well, the two are synonymous. Valuation gets used so many  
12 ways it tends to confuse people, and if you mean appraisal,  
13 which is figuring out what a business is worth, yes, that's  
14 true what you just said.

15 Q. Well, you agreed at your deposition that it's not  
16 appropriate to criticize valuations based on events that occur  
17 after the valuation date, right?

18 A. If the goal is to do an appraisal, that is correct.

19 Q. A valuation?

20 A. Okay, or a valuation. A valuation has to be done based on  
21 projections at the time, but harm or damage doesn't necessarily  
22 have to be assessed that way.

23 Q. All right. The judge will decide that?

24 A. The judge will decide that.

25 Q. You're not suggesting that Johnson & Johnson knew or should

ECIPGUI2

Cornell - recross

1 have known that the CRM market would grow at a slower rate than  
2 it projected, are you?

3 A. No.

4 Q. And by the way, you don't know what would have happened to  
5 the CRM market if Johnson & Johnson, instead of Boston  
6 Scientific, had acquired Guidant, do you?

7 A. I don't know. My strong suspicion would be about the same  
8 thing, but I haven't done that analysis.

9 Q. Do you agree that Johnson & Johnson would have had  
10 considerable resources to devote to driving the CRM market?

11 A. I believe both companies would have. If you have a good  
12 opportunity in America, you can get the resources to finance  
13 it.

14 Q. Resources are important if you want to do something like  
15 drive a market?

16 A. Probably.

17 Q. Right. Do you have any idea of the relevant size of the  
18 companies at the time of the bidding over Guidant?

19 A. I know Johnson & Johnson was substantially larger.

20 Q. I'm going to show you a slide that -- I'll first show you  
21 the market. No, no, the revenue. Sorry.

22 I want to show you a slide that's derived from  
23 publicly filed reports, and let's show the 2004, 2005 revenue  
24 by sales for Johnson & Johnson. Do you see they're 47 billion  
25 in 2004 and a little over 50 billion in 2005; do you see that?



ECIPGUI2

Cornell - recross

1 A. Yes.

2 Q. All right. Let's see what Boston's revenues were in those  
3 two years. Do you see those?

4 A. I do now, yes.

5 Q. So the revenues are on the order of eight or nine times as  
6 much, right?

7 A. Based on what I'm seeing there, yes.

8 Q. All right. Now, how about the market cap? Let's show the  
9 slide of the market cap. So again, derived from public  
10 sources, the market cap of Johnson & Johnson in or about  
11 January, I believe, of '06 is about 185 billion, and Boston  
12 Scientific is about 21-and-a-half billion; do you see that?

13 A. Yes.

14 Q. Now, what I'm going to do next is I'm going to overlay on  
15 each of these market caps the size of the respective deal that  
16 each company wanted to do. The one that was unsuccessful, J&J  
17 at 75, go ahead and do that, and then the Boston Scientific at  
18 80; do you see that?

19 A. I do.

20 Q. And you would agree with me that the size of the deal that  
21 Boston Scientific entered into was larger than the market cap  
22 of Boston Scientific itself, right?

23 A. Yes.

24 Q. Now, would you agree with me that Johnson & Johnson would  
25 be the company that would be in the best position to devote the

ECIPGUI2

Cornell - recross

1 resources necessary to turn around a troubled Guidant  
2 subsidiary?

3 A. No, not necessarily.

4 Q. Would you agree with me that it would be Johnson & Johnson,  
5 not Boston Scientific, that would have relatively more  
6 resources into driving the market, CRM market, to have the CRM  
7 market's growth rate be higher than the one that was observed  
8 when Boston was running Guidant?

9 A. I agree they're bigger, but that's all I agree. I don't  
10 agree that bigger companies necessarily operate more  
11 efficiently or can bring resources to bear on profitable  
12 undertakings than smaller ones.

13 Q. Now, assuming that even if it's declining market share,  
14 would you agree that Johnson & Johnson would be in a better  
15 position to try and grab more of that declining market, the  
16 more share of the declining market?

17 A. If grabbing share of the declining market was a positive  
18 net present value project, the way we discussed it, I think  
19 both companies would be about equal because you can get capital  
20 in the United States to fund what the market sees as positive  
21 net present value projects. We have companies with no revenue  
22 raising a lot of capital because the market is convinced they  
23 have opportunities.

24 Q. Well, would you agree with me that at the time they bought  
25 Guidant, in a deal that was larger than its own market cap,

ECIPGUI2

Cornell - recross

1 that Boston had incurred significant multi-billion-dollar debt?

2 A. Yes.

3 Q. Would you agree that it was, in fact, stretched pretty  
4 thin financially?

5 A. I don't know.

6 Q. So --

7 THE COURT: Sorry. Do you have any basis for knowing  
8 whether the debt burden of Boston Scientific contributed to the  
9 growth rates or lack of growth rates in the CRM market?

10 MR. COFFEY: I think the witness thinks that question  
11 was put to me.

12 THE COURT: Oh, no, that's to you.

13 THE WITNESS: I thought it was to you.

14 THE COURT: No, I wouldn't --

15 THE WITNESS: I would kind of doubt it because that's  
16 the whole point of having such a deep and wonderful capital  
17 market in this country. If you have good opportunities, you  
18 can get them financed. So if the market thinks it's a good  
19 opportunity, you can get the money, and if the market doesn't  
20 think it's a good opportunity, you should think twice about  
21 getting the money.

22 THE COURT: Here's my question. It may be beyond your  
23 expertise, but what is responsible for the growth rates? Is it  
24 some demand outside of the companies that control the market,  
25 that are the dominate providers in the market?

ECIPGUI2

Cornell - recross

1 THE WITNESS: Typically, yes. I mean, I can't say  
2 specifically in this case, but typically, the growth rate  
3 depends on overall economic conditions, and here, we had a  
4 great recession, and the nature of the product and the public's  
5 demand for it.

6 THE COURT: What do you understand the CRM market to  
7 include?

8 THE WITNESS: Devices for managing cardiac rhythm that  
9 are implanted or put into patients.

10 THE COURT: Okay. And how big was that market? How  
11 many players were in that market producing?

12 THE WITNESS: Relatively small. It's a very  
13 specialized market, and that's what made Guidant valuable.

14 THE COURT: And so in a small market, with three or  
15 four major providers, does the management and debt burden of  
16 one of the providers affect the growth rates of the market?

17 THE WITNESS: Well, management, I suppose, always  
18 would have, if one of these companies were mismanaged, but  
19 assuming that they're both good, well-managed companies, I  
20 don't think financial constraints or size would limit it.

21 THE COURT: Well, it would seem to me that the market  
22 for shoes is what it is, and if Nike is mismanaged, you think  
23 that the growth rates in the shoe market are going to sink, or  
24 just somebody else is going to get a larger share of that  
25 market?

ECIPGUI2

Cornell - recross

1 THE WITNESS: In that case, somebody else would just  
2 get it.

3 THE COURT: But in a small market, like this, with  
4 only a handful of providers, it would be a different answer?

5 THE WITNESS: By mismanaged, what I was thinking of  
6 was maybe you put out a device that doesn't work right and a  
7 patient dies, and then you have lawsuits and government  
8 investigations, people stop using the -- doctors stop using the  
9 device in the way it should be. None of this I know, I have no  
10 idea if it happens.

11 THE COURT: Right. Okay. I mean, all this is beyond  
12 really what's in your affidavit or your report?

13 THE WITNESS: Yes.

14 THE COURT: Okay. Sorry to hijack your recross.

15 BY MR. COFFEY:

16 Q. But back to the shoe example. I don't know if Ralph Lauren  
17 does shoes, but Ralph Lauren does clothing. And if they were  
18 to buy a shoe -- purchase a manufacturer and package their  
19 products together, the consumer demand for some of the existing  
20 lines, clothing in this example, could bring along additional  
21 shoe sales, right, if they're packaged properly?

22 A. Yes, but there would be no reason that a small company  
23 can't package them properly by engaging in contracts and taking  
24 advantage of opportunities in the marketplace.

25 Q. Well, you're aware that Johnson & Johnson has a huge

ECIPGUI2

Cornell - recross

1 portfolio of surgical products that it sells to hospitals,  
2 healthcare providers, things of that nature?

3 A. Yes.

4 Q. Right. And Johnson & Johnson would have been in a position  
5 to say, as part of our portfolio, as part of our package, we  
6 think your approach to healthcare should include these products  
7 from our new subsidiary, Guidant. And it would be able to have  
8 an opportunity to increase sales of those products because they  
9 were packaged with other Johnson & Johnson products, right?

10 A. Well, perhaps, but if there was problems then with Guidant,  
11 that could actually be even worse for Johnson & Johnson because  
12 the bad news would carryover to all their other products. To  
13 me, it's highly speculative to even talk about this without  
14 doing analysis.

15 Q. That's what I want to end on. All of this, you can't say  
16 what would have happened if Johnson & Johnson had acquired  
17 Guidant, right?

18 A. Well, I haven't studied it. I might be able to say  
19 something about it --

20 Q. And just to be clear --

21 THE COURT: Just let him finish. You might be able to  
22 say something?

23 THE WITNESS: If I actually studied the question.  
24 He's putting forward a hypothesis that the size of Johnson &  
25 Johnson means that if J&J acquired it, the CRM business might

ECIPGUI2

Cornell - recross

1 have done better. I think I could test that if I studied it.  
2 I haven't studied it.

3 THE COURT: Okay.

4 BY MR. COFFEY:

5 Q. Well, in fact, Professor, at your deposition you didn't  
6 know what CRM stood for, right?

7 A. Well, I'm terrible with acronyms. If you would have said  
8 cardiac rhythm management, I would have known it.

9 MR. COFFEY: I think I've already asked this, your  
10 Honor. I'm just double-checking.

11 Q. Oh, counsel elicited what I would call doubts about  
12 reliance on stock prices at the end of the year; is that fair?

13 A. Yes.

14 Q. Okay. But just to be clear, your affidavit specifically  
15 cites to the performance of the stock in the month of December,  
16 doesn't it?

17 A. I plotted, yes.

18 Q. And your affidavit nowhere says, by the way, Judge, be  
19 aware that you should view the stock prices at the end of the  
20 year with caution? You don't alert the judge to that in your  
21 affidavit, do you?

22 A. No.

23 MR. COFFEY: Thank you, Professor. Thank you, your  
24 Honor.

25 THE COURT: Okay. Mr. Ohlemeyer?

ECIPGUI2

Cornell - recross

1 MR. OHLEMEYER: Just a few, your Honor, please.

2 REDIRECT EXAMINATION

3 BY MR. OHLEMEYER:

4 Q. And, in fact, you were asked at your deposition whether you  
5 knew what CRM stood for. Let me show you and see if this  
6 refreshes your recollection at Page 196, Line 7 through  
7 Line 12 -- I'm sorry, through Line 14. You were asked by  
8 Mr. Horowitz: "CRM standing for -- I'm going to do this to you  
9 just because Stu Baskin did it to Gregg Jarrell. What does CRM  
10 stand for?

11 "A. Cardiac rhythm management, something very close to that."

12 A. I said "rhythmic."

13 Q. Rhythmic. You came closer than Gregg did. Does that  
14 refresh your recollection that you actually answered that  
15 question at your deposition?

16 A. I guess I did. It's actually pretty accurate, given my  
17 hatred of acronyms. That's pretty much on the money.

18 Q. Let me ask you a couple of quick questions. If Ralph  
19 Lauren is not in the shoe business and they want to get into  
20 the shoe business, they need a business plan, don't they?

21 A. Yes.

22 Q. They need some market opportunity to exploit, don't they?

23 A. Yes.

24 Q. Do you know -- has anyone shown or have you seen any  
25 business plan or any testimony about Johnson & Johnson's



ECIPGUI2

Cornell - redirect

1 business plan for the cardiac rhythm management segment of the  
2 medical device industry?

3 A. No.

4 Q. And, in fact, if you wanted to know what Johnson & Johnson  
5 planned to do with Guidant in that area, would those questions  
6 be better directed to Mr. Weldon and Mr. Caruso or to you?

7 A. To the Johnson & Johnson people.

8 Q. All right. Now, at the time that this transaction was  
9 being contemplated, Johnson & Johnson understood that the value  
10 associated with this discounted cash flow and its projection  
11 was substantially influenced by the growth rates predicted for  
12 the CRM segment of the industry; isn't that right?

13 A. I recall them knowing that, and it's so obvious from the  
14 calculations that even if they didn't call it out, they would  
15 know that.

16 Q. And what actually happened in that industry between 2004  
17 and today is a fact, isn't it?

18 A. Yes.

19 Q. And what anyone forecasted or predicted -- well, strike  
20 that.

21 What anyone forecasted about what was going to happen  
22 in the industry from 2004 to 2014 in 2004 was a prediction,  
23 right?

24 A. Correct.

25 Q. Now, before Johnson & Johnson raised its bid to \$68 a

1 share, what was the reservation price revealed through its  
2 bidding behavior?

3 A. Of Johnson & Johnson?

4 Q. Yes.

5 A. 63.

6 Q. All right. And, finally, sir, Mr. Coffey I think asked you  
7 if synergies were a benefit; do you recall that question?

8 A. Not exactly, but go ahead, generally.

9 Q. In fact, synergies are a prediction, aren't they?

10 A. They're a predicted benefit. At the time that you do a  
11 transaction, you are predicting you are going to get these  
12 benefits of synergy.

13 Q. They're not something you can monetize on the day of an  
14 acquisition?

15 A. Typically not, no, because to monetize it, you'd have to  
16 flip the asset and the synergies are unique to you, and so you  
17 can't flip it.

18 Q. And, in fact, yesterday I think I recall you describing  
19 them, somewhat tongue in cheek, I think, as synergies being  
20 described as wishful thinking; isn't that right?

21 A. Well, I invest in a lot of -- I run a management investment  
22 firm and worry about these things. In my analysis and reading  
23 on synergies is people project them, but they often don't come  
24 to pass.

25 MR. OHLEMEYER: On that note, I'll sit down, your

ECIPGUI2

Cornell - redirect

1 Honor. Thank you.

2 THE COURT: Okay. Mr. Coffey, anything?

3 MR. COFFEY: No, your Honor. Thank you.

4 THE COURT: All right. Professor, you can step down.

5 THE WITNESS: Thank you, your Honor.

6 THE COURT: Safe trip. Are you going back to  
7 California?

8 THE WITNESS: Back tonight, yes.

9 THE COURT: Have a safe trip.

10 THE WITNESS: Thank you.

11 (Witness excused)

12 THE COURT: All right. So what's next? I'm going to  
13 look at the video? Do you want to do that now, or do you want  
14 to take a quick break?

15 MR. WEINBERGER: A quick break, and then we'll do it.  
16 It's 20-something minutes.

17 MR. COFFEY: It's like a half hour.

18 THE COURT: So why don't we take a quick break. I can  
19 go forward, but people may be more comfortable if we take a  
20 short break now.

21 MR. OHLEMEYER: That's fine with me. Can we excuse  
22 Mr. Boies to do something across the street that he needs to  
23 do?

24 THE COURT: Sure.

25 MR. BOIES: Thank you, your Honor.

ECIPGUI2

Cornell - redirect

1 THE COURT: Thank you. So ten minutes.

2 (Recess)

3 THE COURT: Okay. Have a seat. So now we watch TV.

4 MR. WEINBERGER: This is Neal Stoll.

5 THE COURT: This is the transcript?

6 MR. COFFEY: Yes, so we'll be playing excerpts from  
7 the December 10th, 2010, deposition of Neal Stoll.

8 THE COURT: And this is the whole thing?

9 MR. COFFEY: It's not the whole deposition. It's the  
10 excerpts.

11 THE COURT: No, this is the whole thing that's going  
12 to be shown to me on the screen?

13 MR. COFFEY: Yes, it is, your Honor.

14 THE COURT: Well, it seems so short. It doesn't seem  
15 like that would take 30 minutes. He must talk really slow. Is  
16 he from Texas?

17 MR. COFFEY: I think, your Honor, you will quickly  
18 surmise that he is not from Texas.

19 THE COURT: Okay.

20 (Video being shown)

21 (Continued on next page)

22

23

24

25

EciQgui3

(Videotape played continued)

MR. COFFEY: That completes the excerpts.

THE COURT: That's it then? Everybody is rested?

MR. OHLMEYER: Correct.

MR. WEINBERGER: We have a minor issue.

I've given this to defendant's counsel Plaintiff's Exhibit 41. This is the letter from Shearman & Sterling from 2008. The only reason this is being offered is for the statement on the bottom of the second page of the letter which describes the issue with respect to the Skadden emails that were not provided for Mr. Duwe, Mr. Mulaney and Ms. Rhoten. So I am going to hand that up so it is part of the record.

THE COURT: Is there an objection to this or no objection?

MR. OHLEMEYER: There is no objection, your Honor, but I think to be fair, there is more to the document than what Mr. Weinberger has described, but I assume we will have the opportunity to point that out to the Court.

MR. WEINBERGER: The document is in evidence. They can use whatever they want.

THE COURT: OK.

MR. WEINBERGER: The only part of our rebuttal case, we have given defense counsel two very short additional designations from Lawrence Best's testimony and we are waiting to get any counters they want and we will submit those as well.

EciQgui3

1 With that, I think our case would be closed as well.

2 THE COURT: Then let's talk about next steps. I don't  
3 know if the parties want to do any kind of post trial briefing.  
4 I see nodding.

5 MR. WEINBERGER: We have discussed it, and I think if  
6 it is useful to the Court, what we think we would want to do  
7 is, first of all, submit updated proposed findings of fact.

8 THE COURT: With cites to the record.

9 MR. WEINBERGER: And their findings. For example,  
10 both sets of findings refer to testimony and to affidavits that  
11 have been stricken, so we want to give you something that  
12 actually reflects what's in the record.

13 THE COURT: Yes, including the crosses and my  
14 questions.

15 MR. WEINBERGER: Correct. So we agree on that.

16 We also agree that we should each have the opportunity  
17 to submit some sort of response to the other's proposed  
18 findings in some form, whether it is a brief or responsive  
19 findings, but we also agree that that would be useful.

20 I don't know that we agree on timing of that. I think  
21 that we haven't agreed on the timing of it, so we want to get  
22 some guidance from your Honor.

23 THE COURT: I want to move quickly for a number of  
24 reasons, but one of which is my law clerk is leaving the first  
25 week of February. So I think it is a lot easier for me to have

EciQgui3

1 the law clerk who sat the trial and is aware of the case and  
2 fully immersed in it than to have somebody new coming on. That  
3 is why I would like to move relatively quickly.

4 MR. WEINBERGER: I think we are prepared to move as  
5 quickly as your Honor wants us to move. We would also request  
6 once those submissions have been made if we could have some  
7 closing argument.

8 THE COURT: Oral closing argument?

9 MR. WEINBERGER: Yes.

10 THE COURT: I'm fine with that.

11 Mr. Ohlemeyer, do you also want an oral closing  
12 argument?

13 MR. OHLEMEYER: I think so, your Honor. I think it  
14 would help the Court.

15 THE COURT: I think it could be helpful. A closing  
16 argument in a bench trial, I often will ask some questions. I  
17 might be more interactive than I would be at a jury trial. So  
18 it can be helpful.

19 I am not imaging we need something that is going to go  
20 days, something like Clarence Darrow. That's fine, we can  
21 schedule that.

22 I guess I would like to get just an updated and  
23 finalized exhibit list. Some things came in during the  
24 trial -- during the crosses and in the redirects, and I have  
25 copies but I have so many binders that I think it would be

EciQgui3

1 useful to a have a CD that has all exhibits that were  
2 introduced during the trial. I would also like a CD that has  
3 all the depositions, videos and transcripts -- a CD that has  
4 all the videos. I guess the same CD can have a different file  
5 on it that is transcripts just so I have it all in one spot.

6 MR. WEINBERGER: The videos would be the ones we  
7 played here.

8 THE COURT: Right.

9 MR. COFFEY: To be clear, you don't want videos for  
10 all of the excerpts?

11 THE COURT: No. The videos of what were played here,  
12 and then I want the transcripts of those videos as well as the  
13 transcripts of the other deposition designations.

14 I need to get the swipe cards from the jury rooms once  
15 you've finished moving everything out, so let's not forget  
16 that.

17 In terms of post trial briefing and a schedule --

18 MR. WEINBERGER: Your Honor, given the time frame that  
19 you are suggesting, maybe what makes the most sense is to give  
20 you the updated proposed findings of fact somewhere like  
21 January 23; and instead of doing replies, to address any issues  
22 like that in closing arguments rather than have a second set of  
23 papers because I think it would probably be difficult to do  
24 both sets between now and then. We haven't discuss this, but  
25 that might make more sense.



EciQgui3

1           THE COURT: What do you have in mind for the updated  
2 proposed findings of fact conclusions of law?

3           MR. WEINBERGER: We would redo them.

4           THE COURT: You mean rewrite them as opposed to just  
5 put cites to establish what points --

6           MR. WEINBERGER: A lot of it I think might be the same  
7 but I think having it in one document and having references to  
8 things before you probably would be the best way to do it. So  
9 that is what we have in mind. There will be some major changes  
10 and some not. It depends.

11           A lot of the references are to anticipated testimony,  
12 but there is obviously a lot of specific testimony that was  
13 brought out here that both parties I think will want to point  
14 to. So rather than have you working from two documents, we  
15 thought it made more sense -- we could also do a redline  
16 between the two versions.

17           THE COURT: I don't mind them doing the second  
18 version. I just wasn't sure how different it was going to be.  
19 If it was just basically putting in citations to the record for  
20 points that were made in the proposed findings of fact, then  
21 that would be easy, relatively easy. But if it is a rewriting  
22 and reformulating of arguments and it's a whole new brief, that  
23 obviously takes longer.

24           MR. WEINBERGER: I think it is somewhere in between.  
25 I don't think it is a whole new thing, but I think it is going

EciQgui3

1 to be more than just plugging in a bunch of numbers.

2 THE COURT: Mr. Ohlemeyer?

3 MR. OHLEMEYER: I agree.

4 THE COURT: I think the issues, at least as I sort of  
5 hooked on to them in my mind, is sort of was there a breach.  
6 I'm starting to think pretty clearly there was.

7 Materiality, I think it certainly seems pretty clear  
8 to me that at the time of negotiating the agreement, the  
9 parties understood the importance of 4.02 and a breach of that  
10 provision sort of as what's been alleged here strikes me as  
11 probably pretty material.

12 Willfulness, I think, is the \$64,000 question. I  
13 defined it in my earlier opinion of summary judgment ruling  
14 as -- trying to think how I described it -- acting with  
15 knowledge that breach would ensue. So, I think that is where a  
16 lot of the focus should be.

17 Causation, I think is also sort of a real issue. It  
18 is sort of but for the breach would this deal have closed at  
19 \$63 a share. I think that is where the focus ought to be.

20 Damages, I think is as much a legal question as it is  
21 a factual question; perhaps more a legal question than a  
22 factual question as to what is the proper framework, the proper  
23 approach.

24 This is a breach of contract case and the concept of  
25 windfall is a relevant one. We're dealing with Indiana law,

EciQgui3

1 which is different than Delaware law, I think, and is more  
2 involved than sort of you bought a cow, what do you get back if  
3 there was a breach? So I don't think there is a whole lot in  
4 Indiana law that is going to be right on point, but I think  
5 damages strikes me more about the framework than about the  
6 facts. I don't want to oversell that because there are some  
7 factual disputes as well.

8 So that is just to give you a little bit of a  
9 blueprint as to my thinking after having sat through the trial.  
10 I am going to think more about it, but that is where my head is  
11 at right now. There may be some points you want to move me off  
12 of that I am wrong in giving you my gut reaction as to breach  
13 or materiality, but I think it is useful to share with you what  
14 strikes me at least as of today. OK.

15 MR. WEINBERGER: So would January 23 for submissions  
16 be soon enough?

17 THE COURT: That is cutting it pretty close, I have to  
18 say. I had hoped for something a little sooner. I don't want  
19 to ruin everybody's Christmas and New Year's.

20 MR. WEINBERGER: We can do it the week before.

21 THE COURT: The week before, I think, would be  
22 preferable.

23 MR. WEINBERGER: January 16?

24 THE COURT: Yes.

25 MR. OHLEMEYER: I don't have a calendar in front of

EciQgui3

1 me, your Honor, but I think January 16 strikes me as really  
2 ambitious for what we've done and what we're going to do and  
3 what you need.

4 THE COURT: What I was expecting, basically you're  
5 just going to cite me now the record cites for the various  
6 propositions that are in a previously submitted proposed  
7 findings of fact and conclusions of law. So I don't know how  
8 ambitious you intended this to be. I was at least under the  
9 impression that it was not going to be much more than that. It  
10 seems to me like you want to do a whole new set of briefs.  
11 Have the theories really radically changed since we started the  
12 trial?

13 MR. WEINBERGER: It's definitely not a new set. It's  
14 a little more than plugging in cites and a lot less than  
15 rewriting. We think it can be done. We don't see any -- I  
16 understand your Honor's time constraints, and we're prepared to  
17 get it done.

18 THE COURT: Mr. Ohlemeyer?

19 MR. OHLEMEYER: I understand your Honor's point. The  
20 16th is a Friday. Monday gives us the weekend but it also  
21 takes the weekend away from you; I appreciate that. So if 16  
22 is the date, we'll make it work.

23 THE COURT: OK.

24 MR. WEINBERGER: Maybe we could then pick a date for  
25 the arguments while we're all here.

EciQgui3

1           MR. OHLEMEYER: I would like to confer on that just  
2 to -- like I said, I don't have my calendar. I have Mr. Boies'  
3 calendar in front of me. I don't want to slow it down, but if  
4 we can get back to the court on that.

5           THE COURT: I am looking at my calendar right now. I  
6 have a trial the week of the 26th, which is definitely going to  
7 go. I think the earliest I could do it is Friday, the 23rd.

8           MR. WEINBERGER: I'm supposed to be out of town from  
9 the 22nd to the 27th.

10          MR. OHLEMEYER: Perhaps the Court can give us some  
11 dates and we'll make one of them work.

12          THE COURT: Yes.

13          MR. OHLEMEYER: Rather than doing it a day at a time.

14          THE COURT: Would the 21st be too soon?

15          MR. WEINBERGER: That would work for me, your Honor.

16          THE COURT: Mr. Ohlemeyer? That's the earliest I  
17 think we could do it. I have to have time to absorb what  
18 you've sent me. Not that I am not going to be thinking about  
19 this in between and reviewing the voluminous stuff I've already  
20 got. I've got a lot, so that is the earliest I think we could  
21 do. After that I think probably we could do this -- maybe the  
22 morning of the 30th? Or February 2nd?

23          MR. WEINBERGER: Any of those are fine.

24          THE COURT: Mr. Ohlemeyer, do you want to check with  
25 Mr. Boies?

EciQgui3

1 MR. OHLEMEYER: I will.

2 THE COURT: And get back to me maybe later today or  
3 tomorrow?

4 MR. OHLEMEYER: Certainly.

5 THE COURT: With respect to the final exhibit list, a  
6 CD that has all the exhibits, that sort of thing, can I get  
7 that sooner than the 16th?

8 MR. COFFEY: We can do that.

9 MR. WEINBERGER: A matter of days, I'm sure.

10 THE COURT: Is Monday doable, do you think?

11 MR. WEINBERGER: I'm sure.

12 THE COURT: I know that this -- look, I know how much  
13 work goes into a trial like this, and I appreciate the quality  
14 of the lawyering and the amount of support from lawyers and  
15 non-lawyers that go into a trial like this, so I am very  
16 reluctant to give a date like January 16 if it means it is  
17 going to ruin people's holidays. You know, I understand this  
18 pretty well. I do think I understand -- I don't think any of  
19 this testimony was just sort of washing over me, and I wasn't  
20 sort of following, so I don't think you have to be too worried  
21 about that. I think it is an opportunity you have that you  
22 want to synthesize and really sort of sharpen the key points  
23 you have been making throughout this trial I don't think  
24 they're terribly subtle points. I think I get most of what's  
25 been said here. Sometimes organization helps and sort of

EciQgui3

1 lining it all up can be effective. That is what summations are  
2 for, but I am not too worried. So don't write me a  
3 from-scratch brief. I just think that would not be the best  
4 use of your time.

5 MR. WEINBERGER: We are not going to do that.

6 THE COURT: All right. Good.

7 Anything else I've overlooked?

8 (Pause)

9 THE COURT: I don't know how long it is going to take  
10 you to clear out of here. Leave the swipe cards -- leave it on  
11 the deputy desk here. I have something at 1:00. Otherwise,  
12 the room is yours until then. Thanks very much, folks.

13 And let me thank the court reporters.

14 (Adjourned)

INDEX OF EXAMINATION

Examination of:	Page
BRADFORD CORNELL	
Cross By Mr. Coffey . . . . .	1473
Redirect By Mr. Ohlemeyer . .	1499
Recross By Mr. Coffey . . . .	1518
Redirect By Mr. Ohlemeyer . .	1535